



2006 National  
Conference  
September 21-23  
Orlando, Florida



## Conference Sponsorship Levels

*Promote and increase* your company's visibility as a sponsor of American Psychotherapy Association 2006 Conference. Full and partial sponsorship opportunities are available in Orlando, Florida. The APA conference will be held Thursday, September 21 through Saturday, September 23. Should the activity you wish to sponsor already be fully sponsored, you will be notified by APA and given the choice to select a different activity. Below are the available sponsorship opportunities. Please fill out the form or contact Kristina Davis, Director of Conference Planning at (417) 881-3818 or by email at [kristina@acfei.com](mailto:kristina@acfei.com).

### Platinum

#### Conference Sponsor

**\$4000**

- Company name, company bio and 2-color logo in the Program of Events
- Signage at APA Banquet
- Signage at APA Networking Reception
- 1-page color ad in one issue of the *Annals of the American Psychotherapy Association*
- Full-color company logo with company name on conference bag (13.5"H x 14"W x 3"D) Choice of all black, black/red, or black/royal
- Company name and large 4-color logo in a post conference issue of *Annals of the American Psychotherapy Association*.
- 2 complementary passes for conference attendance (\$1100 value)
- 2 complementary tickets to the APA Banquet (\$100 value)
- Display of one promotional piece on the free literature table (quantity 500)

#### Banquet Sponsor (expected attendance 200)

**\$2500**

- Company logo on a promotional product to be distributed to ticket-holding members at banquet
- Signage at APA Banquet
- ½ page color or black and white ad in one issue of the *Annals of the American Psychotherapy Association*
- Company name and logo in the Program of Events
- Company name and large 4-color logo in a post conference issue of *Annals of the American Psychotherapy Association*.
- 1 complementary pass for conference attendance (\$550 value)
- 2 complementary tickets to the APA Banquet (\$100 value)
- Display of one promotional piece on the free literature table (quantity 500)

# Gold

## Networking Reception Sponsor (expected attendance 150) \$1500

- Signage at APA Networking Reception
- ¼ page black and white ad in one issue of the *Annals of the American Psychotherapy Association*
- Company name and small color logo in the Program of Events
- Company name and large 4-color logo in a post conference issue of *Annals of the American Psychotherapy Association*.
- 1 complementary pass for conference attendance (\$550 value)
- Display of one promotional piece on the free literature table (quantity 500)

## Conference Bag Sponsor \$1000

(one sponsor at full price, 2 at ½ price)

- Full-color company logo with company name on conference bag. Choice of all black, black/red, or black/royal
- Company name and small black and white logo in the Program of Events
- Company name and small black and white logo in a post conference issue of *Annals of the American Psychotherapy Association*
- ¼ page black and white or color ad in one issue of the *Annals of the American Psychotherapy Association*
- 1 complementary pass for conference attendance (\$550 value)
- Display of one promotional piece on the free literature table (quantity 500)

# Silver

## Promotional Gift Sponsor \$750

- Company name on choice of one of these promotional gifts
  - Carbineer Key Chain
  - Note Pad Portfolio (2 ½" W x 4" H with ballpoint pen)
  - Badge Lanyard
  - Stress Ball
- Company name and small black and white logo in the Program of Events
- Company name and small black and white logo in a post conference issue of *Annals of the American Psychotherapy Association*
- Display of one promotional piece on the free literature table (quantity 500)